



Kalyani Charitable Trust's  
**K. R. Sapkal College of Management Studies**  
Kalyani Hills, Anjaneri, Trimbakeshwar Road,  
Nashik – 422 213



### Summer Internship Projects 2023-24

| Sr. No | Name of the Student      | Company Name                 | Title of the project   |
|--------|--------------------------|------------------------------|--|
| 1      | Mahesh Shashikant Shinde | Corea                        | Promotion of online sources through social media with reference with `Corea` |
| 2      | Salve Rushikesh Ratnakar | Agri Research India Pvt.Ltd. | A Study of Awareness and Perception about Farmer                             |
| 3      | Yugandhar Sunil Shirsat  | Zerodha Ltd                  | A Study on Marketing Statergies  |
| 4      | Shubham Pramod Wankhede  | Hero Honda Ltd.              | A Study of Customer Awareness of Hero Honda Bike in Nasik                    |
| 5      | Utkarsh Sharad Lad       | Zerodha Ltd                  | To Study the Customer Relationship Management                                |
| 6      | Sudhanshu Bachchan       | Zerodha Ltd                  | To Study Brand Management at Zerodha   |
| 7      | Aniket Jagdale           | Smart Bazar                  | To study Customer Awareness to Choosing in Smart Bazar                       |
| 8      | Vaibhav P.Shejwal        | Behaviour Times              | To Study on Consumer with Referece to BR                                     |

|    |                         |                              |   |
|----|-------------------------|------------------------------|---|
| 9  | Sonawane Sudhir         | Sonalika Tractors            | To study the Brand Awareness of Sonalika Tractors                         |
| 10 | Sangale Dushant         | Electric Vehicle             | To study the Brand Awareness of Electric Vehicle                          |
| 11 | Sangale Abhishek R.     | Pragati Agrotech             | To Study on Market Mapping in Nasik Region                                |
| 12 | Borhade Rushikesh P.    | Pragati Agrotech             | To Study on Market Mapping in Nasik Region                                |
| 13 | Buwa Ganesh Ramgir      | Setu Electricals Nashik      | Employee Motivation   |
| 14 | Ajit Balasaheb Deshmukh | Zep Engineering works Nashik | Comprehensive Financial Evaluation & Industry Analysis                    |
| 15 | Binnar Jagdish          | NL Creations Nashik          | To Study Commercial aspects in Social Media Marketing                     |
| 16 | Anil Balu Dhuse         | Zerodha Ltd                  | A Study on G.S.T. returns filling in regards to trading firm              |
| 17 | Bhagyashri Kuwar        | LKP Limited                  | A Study on G.S.T. returns filling in regards to trading firm              |
| 18 | Vaibhav V. Aloni        | Zerodha Ltd                  | A Study of Fundamental Analysis of Indian Market                          |
| 19 | Abhishek Mukund Mahale  | Zerodha Ltd                  | A Study Technical Analysis of BankNifty with Special Reference to Zerodha |
| 20 | Rutik Digambar Jadhav   | Dream Land Developers        | Social Media Companies for Dream Land Developers                          |
| 21 |                         |                              |   |
| 22 | Ugalmugale Pranav B.    | Arena Multimedia             | A Study on Digital Marketing Application                                  |
| 23 | Thore Shubham B.        | Fertinago India Pvt.Ltd.     | A Study on Brand Awareness  |
| 24 | Siddhesh Hari Wani      | Bata                         | An Analysis of Purchase Behaviour of Consumer Buying Branded Shoes        |

|    |                       |                                 |   |
|----|-----------------------|---------------------------------|---|
| 25 | Viraj Shirudkar       | Syngenta Limited Dhule Division | A Study the Awareness of Market Potential of Buyers Pesticides                                |
| 26 | Snehal Pramod Shinde  | Zerodha Ltd                     | A Study of Comparative Analysis of Broking firm at Zerodha                                    |
| 27 | Sanket Laxman Pawar   | Bata India Limited              | An Analysis of Purchase Behaviour of Consumers  |
| 28 | Vijay Nikam           | Haldiram Ltd. & Balaji Ltd.     | A Comprehensive Study between Haldiram & Balaji Wefers in Nasik City                          |
| 29 | Harshad Nanaware      | Godavari Milk nashik Division   | Consumer Buying Behavior towards Dairy Products   |
| 30 | Vishal Mhaisdhune     | agrochem Pvt Limited            | Evaluting Market Potential awareness for agrochemical and micro nutrient fertilizers in Nasik |
| 31 | Jayesh Kolapkar       | Niva Bupa                       | A Study Report on Brand awareness among the pvt. Vs. Public in Insurance Company              |
| 32 | Kunal Khode           | SBI                             | A Study Report on Current Scenario in Housing Loan  |
| 33 | Ratnanjay Girase      | Aqua Pure                       | Consumer Preference in mineral water Business   |
| 34 | Tejas Deokar          | Saitej Global IMEX              | Study of Import & Export  |
| 35 | Ajay Malunjkar        | Vithhal Nursery                 | To study the Awareness  |
| 36 | Sourabh Uttam Vidhate | Pearl Pack Limited              | A Study of Performance Management System  |
| 37 | Sagar Govardhane      | Pearl Pack                      | Recuitment & Selection of Field Assistant   |
| 38 | Sweta Mokal           | Pearl Pack Limited              | A Studry Report on Statutory & Non Statutory  |
| 39 | Poonam Anil Choudhari | Swastik Pulp & Papers Pvt.Ltd.  | A Study of Training & Development   |
| 40 | Abhishek Belhekar     | Ambika Waste Management         | Training & Development  |

|    |                          |  |   |
|----|--------------------------|--|---|
|    |                          | Pvt.Ltd.                                       |   |
| 41 | Akshada Bagade           | Swasti shri Pvt Limited                        | A Study of Training & Development   |
| 42 |                          |  |   |
| 43 | Shubham Ingole           | nashik Merchants Co-op Bank Limited            | A study on core banking and finance activities  |
| 44 | Ajay Govardhane          | Asit Mehta Asset management Company            | A study of Working Capital Management   |
| 45 | Prashant Gharate         |  | A study of Financial Statement analysis or analytical study of Financial Statement            |
| 46 | Gavit Bhavesh            | SBI Nashik                                     | A study of HOME LOAN  |
| 47 | TRUPTI GAIKWAD           |  | STUDY OF WORKING CAPITAL MANAGEMENT   |
| 48 | HARISH WANI              | CEAT LIMITED                                   | REDUCTION OF PINCHED BEAD DEFECT FOR NON TRUCK TYRES  |
| 49 | SUWARNA WAHULE           | KAKARIA AGRO                                   | A STUDY OF IDENTIFY THE CHALLENGES BY ORGANISATION IN RECRUITMENT AND SELECTION               |
| 50 | AAKANSHA NAGARE          | SAI SERVICES                                   | EMPLOYEE LIFE CYCLE   |
| 51 | Vikram date              | CG power ancillary industrial solutions Nashik | A STUDY OF EMPLOYEE ENGAGEMENT  |
| 52 | Roshan Aher              | Harsh Construction Limited                     | Analysis of working Capital Management  |
| 53 | Bhagyashree shyom Dongre |  | Corporate Governance and Indian companies.  |
| 54 | Bhagyashn Anl Ashtekar   | Harsh construction                             | Diagnosis of financial health of 5 years of financial data                                    |
| 55 | Shubham Balasaheb Molite | Staene Digita Marketing Academy                | An emperical Study of digital management in digital age with staene digital marketing Academy |

|    |                       |                                 |  |
|----|-----------------------|---------------------------------|--|
| 56 | Pritesh Ghule         | Zerodha Ltd                     | A study of recent development and future prospectus of DMAT A/C  |
| 57 | sahil Prashant Kathe  | mcure ltd                       | Navigating the pharmaceutical supply chain                       |
| 58 | Aakansha S Nagre      | ceat itd.                       | A study of manufacturing cost reduction with reference ceat itd. |
| 59 | Ashish Kishor Jadhav  | ceat itd.                       | A study of supply chain and Marketing Strategy                   |
| 60 | Shekhar Jagtap        |                                 | A study of Online presence and digital Marketing                 |
| 61 | Sagar Shelar          | Dhopavkar adv Co                | Study of Digital Marketing                                       |
| 62 | Shinde Shubham Ramdas | Ankur seeds Pvt Ltd             | Study of Marketing of BT COTTON in nashik district               |
| 63 | Kshirsagar Pratiksha  | Zerodha Ltd                     | study of Investment opportunity in equity Market                 |
| 64 | Prakash Waghchoure    | Sonali parivar and company      | Income tax planning  |
| 65 | Harshada Babriya      | Agrifert India Pvt Ltd          | Employee Engagement practices                                    |
| 66 | Akshada Bagade        | Apak Technofilms pvt ltd        | Training and development process                                 |
| 67 | Abhishek Belhekar     | Ambika Waste Management         | Training and development process                                 |
| 68 | Poonam Chaudhari      | Swastik Pulp and papers pvt ltd | Training and development process                                 |
| 69 | Moumita Halder        | Hcg Manavta Oncology            | Exploring HR POLICY  |
| 70 | Manoj Shinde          | Wiezmann Tool Pvt Ltd           | Employee Management  |
| 71 | Sagar Govardhane      | Pearl pack pvt ltd              | Recruitment and selection of field assistant                     |
| 72 | Hemenat Malake        | IDFC Bank ltd                   | Customer relationship management                                 |
| 73 | Rushikesh Borade      | Pragati Agrotech                | Market Mapping in Nashik Region                                  |
| 74 | Shubham Wankhede      | Tata Teleservices               | Customer awareness of tata teleservices                          |
| 75 | Wruttika Jadhav       | Dream Land developers           | Social Media Campaign  |
| 76 | Abhishek Mahale       | Zerodha                         | Technical analysis of bank nifty                                 |

|    |                     |                               |   |
|----|---------------------|-------------------------------|---|
| 77 | Sanket Pawar        | Bayer Ltd                     | Customer Satisfaction   |
| 78 | Yogesh Palve        | Samul Milk and Dairy Products | A study on consumer buying pattern                              |
| 79 | Mansi Ahire         | Datamatics global             | Working capital and ratio analysis                              |
| 80 | Pratisha Kshirsagar | Kalpajit Investments pvt ltd  | Comparative study of 5 mutual funds                             |
| 81 | Tejaswini Pardhi    | VSVH AND co advisory service  | Internal Audit as a tool to monitor performance of organization |
| 82 | Vidya Kaduskar      | Pardhi Industries             | Workingv capital Management                                     |
| 83 | Mansi Ahire         | Datamatics global             | Working capital and ratio analysis                              |